

Understand the Planet

Make better decisions.

Planet Labs provides a global monitoring platform designed for forward-thinking commercial, industrial and humanitarian decision makers—from farmers and crisis mappers on the ground; to large-scale natural resource operations and global commodities merchants

Access the most recent imagery from around the globe quickly and easily. Get fresh satellite imagery within hours, every day, everywhere on Earth. Our global monitoring platform lets you observe and interpret daily changes that seamlessly scale from town to globe.

Same-day imagery. No expensive tasking. Always on.



October 12, 2015



October 15, 2015

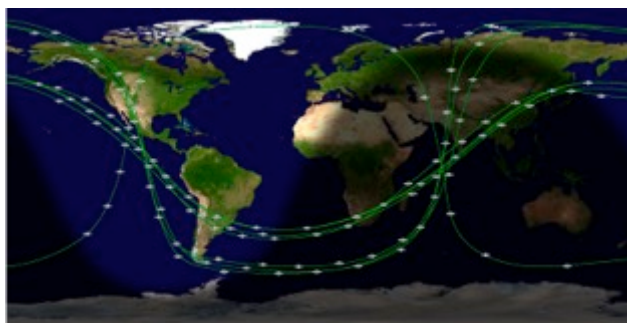


Contrast shows area harvested

Use Planet Labs' data to see day-to-day change.

Planet Labs

Imaging the entire Earth, every day.



Detect Change, Make Better Decisions

Fresh, daily imagery helps you detect anomalies, capitalize on change, and *take action*. Use Planet Labs' imagery to:

- Monitor agriculture and forestry operations and understand seasonal trends
- Track urban growth patterns and map future improvements to infrastructure
- Observe energy and natural resource operations and streamline operational logistics

Easy Access, Seamless Integration

Access same-day imagery to integrate into your systems or use the tools that we provide.

- Get calibrated and georectified satellite imagery in less than 24 hours from its acquisition time
- Interpret data on the web via attractive GUI and integrate it into your platform using our API
- Access imagery on any device, anytime, anywhere

Global, Timely, Easy

Planet's constellation of satellites is always-on, imaging the entire Earth every day.

- 3-5M resolution
- RGB & NIR*
- Global monitoring; no expensive tasking

*NIR available in 2016